

“ SHAWNYYBRAVO ”

NAME **SHAWN DANANJARYA WEERAWARDANA**
FROM **SOUTHERN CALIFORNIA** ETHNICITY **SRI LANKAN**
LIFEPATH **LIFELONG CREATIVE** SIGNIFICANT ROLES **MULTIMEDIA CREATIVE / MANAGER OF PEOPLE**
EDUCATION **LA SIERRA UNIVERSITY** DEGREES **BS IN MANAGEMENT AND MARKETING**
CONTACT INFORMATION **(909) 684-0057 / SHAWNWEERA123@GMAIL.COM**

WORK EXPERIENCE

7DAZE MANUFACTURING
“**DIGITAL MARKETING MANAGER / LEAD GRAPHIC DESIGNER**”
APRIL 2023 - JANUARY 2025

ANTIGENERIC STUDIO
“**BRAND MANAGER / GRAPHIC DESIGNER**”
FEBRUARY 2021 - APRIL 2023

ADVANCED INSTITUTE FOR PLASTIC SURGERY
“**HEALTHCARE OPERATIONS MANAGER**” / “**MARKETING LEAD**”
JULY 2019 - FEBRUARY 2021

IMPERIOUS ADVERTISING
“**ACCOUNT DIRECTOR**”
JUNE 2016 - OCTOBER 2018

YOGURTLICIOUS
“**STORE MANAGER**”
JUNE 2014 - APRIL 2015

ENTREPRENUERIAL EXPERIENCE

BEARHUG MEDIA
“**FREELANCE GRAPHIC DESIGN & BRANDING**”
FEBRUARY 2021 - CURRENT

THE 4182 STUDIOS
“**CO-OWNER / CREATIVE DIRECTOR**”
AUGUST 2021 - APRIL 2024

MEMENTO APPAREL
“**SELF MADE / SELF RUN**”
OCTOBER 2018 - MAY 2020

EDUCATION

LA SIERRA UNIVERSITY
“**BS IN MANAGEMENT**”
“**BS IN MARKETING**”
SUMMA CUM LAUDE

SKILLS & PROFICIENCIES

HARD SKILLS
“**ADOBE CREATIVE SUITE**”
EXPERT PROFICIENCY
11 YEARS

GRAPHIC DESIGN
WEB DESIGN
PACKAGING DESIGN
VIDEOGRAPHY
PHOTOGRAPHY

BRAND DEVELOPMENT
7 YEARS EXPERIENCE

“APPAREL AND FASHION”
“SOCIAL MEDIA MARKETING”
“STARTUP BRAND DEVELOPMENT & CONSULTING”
“COPY STYLE DEVELOPMENT & COPYWRITING”
“EMAIL MARKETING”
“AI SOLUTION KNOWLEDGE & PROMPT DEVELOPMENT”

SOFT SKILLS
“**LEADERSHIP**”
“**EMOTIONAL INTELLIGENCE**”
“**TEAM-BUILDER**”
“**GET IT DONE WELL WORK ETHIC**”
“**VISUAL STORYTELLER**”
“**RAISED ON RESPECT**”

PERSONAL STATEMENT / COVER LETTER

Every person, business, and brand has their story. My hope is, through my leadership and creativity, that I can help tell that story in a way that not only gets the message across but shows its beauty in the process. I’m young, but my experience shows that I have been trusted to run and implement projects far beyond my age. I have done this successfully while being mindful to learn from mistakes and lessons along the way. I’ve enjoyed my experience managing and leading teams for 7+ years, working in the global manufacturing, healthcare management, sales marketing, and food industries.

The story - your brand's, your people's, your client's, and yours - is what I am dying to tell. My hope and goal is to understand and develop your stories, to create spaces that drive the right conversations to move the needle forward, bring about compassion and understanding, and bring consumers to say "WOW". I was raised to respect and was taught to work hard, there's no doubt in my mind that I would be an asset in any role that I am put in, and take great pride in the confidence to say that. With me you are not taking a chance, you are making the right decision.